OUR STORY

In 2007, three partners from the restaurant world created a vision for the "Ultimate Craft Beer Bar". They recognized the explosive growth in the craft beer market and created The Brass Tap. In 2008, The Brass Tap's first location opened in Wesley Chapel, Florida. We began franchising in mid-2012 with 48 locations currently open and 30 in development, The Brass Tap is positioned well to expand throughout the US.

The Brass Tap is an upscale craft beer bar with 60 taps and 200 varieties of local, national and international beers. The Brass Tap also features craft cocktails, a premium selection of wines and a food menu designed around community & sharing. The Brass Tap has a unique vibe that is upbeat, high-energy and casual all at the same time; with live music, entertainment events, high-definition televisions to view all the sporting action and featuring an upscale design with an open-air patio.

AWARDS & RECOGNITION

2018

ORLAND PARK & GREENFIELD "Best American Beer Bars"
– Reader's Choice – CraftBeer.com

THE BRASS TAP "2018 Zor Awards for Booze Crew"
– Finalist – Franchise Times

2017

THE BRASS TAP "Future 50"
– Restaurant Business

BRANDON, CARROLLWOOD, YBOR, TYRONE SQUARE
– tbt* Ultimate Bar Awards

2016

TAMPA BAY, FL
"Best Brewery/Craft Beer Bar"
– tbt* Ultimate Bar Awards

GREENFIELD, WI
"Best New Bar" – OnMilwaukee

MESA, AZ
"Best Craft Beer Bar in Eastern Arizona" – Arizona Society of Homebrewers

ROUND ROCK, TX
"Best Texas Beer Bar"
– CraftBeer.com's "51 Best Beer Bars in America" Poll

CINCINNATI, OH
"Best Beer Selection" – The News Record's "Best of UC 2016"

FRANCHISE INFORMATION

- **Minimum Financial Requirements**
  Net Worth: $1,000,000 per location
  Liquid Assets: $300,000 per location
- **Franchise Fee: $37,500 per location**
  ($18,750 at agreement and $18,750 at lease signing)*
- **Estimated Investment:**
  $791,967 - $1,327,475 (BT FDD)*
- **Royalty: 4.0% of Adjusted Gross Sales**
- **Marketing Fund Contribution: 1.5% of Adjusted Gross Sales**

*Per unit developed

**Excluding real estate (based on square footage) and liquor licensing

LEARN MORE AT
www.TheBrassTapFranchise.com

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